

**HOPEWELL VALLEY GREEN TEAM**  
**July 9, 2020 via Zoom Meeting Minutes**

**In attendance:** J. Held, C. Meyer, M. van Vuuren, S. Fulmer, R. Parker, K. Haren

**PLASTIC FREE JULY** (Joann) Find ways to reduce plastic consumption, eliminate plastic use, and find alternatives. Share your ideas.

A project with Mercer County Sustainability Coalition, promoting on FaceBook and M. Cty website. Useful to pull events, dates and information from M. Cty website.

**REDUCE, REUSE, RECYCLE**

~ **Zero Waste Boxes** - Carol to clarify battery questions

~ **Pennington Farmers Market** - need to emphasize CLEAN #5's

Logistics - Scott to put photo and stats on website

Staffing - Scott to set up items for the July collection

~ **Styrofoam Collection Sept 12**

Confirm Location - Joann/Scott to confirm location with H. Boro

Hire Truck & Driver - Scott and Carol to work on a quote from a

professional driver and his personal truck. Discussion on sustainability of this program. Could the county obtain a densifier?

Limited publicity/Full Staffing - Discussed collecting corks, pens, pencils & markers that day. Margret will do a flyer for the event. Carol to check into Sustainable Jersey & PSEG promo materials for the event.

**FOCUS ON ENERGY**

~ Develop a Campaign Calendar for sharing info on the Theme  
(PLUS a Campaign Calendar for our Recycling Activities)

~ Angles on Energy

EV Chargers -- difficult to work on right now at Hopewell Township Bldg. due to partial shutdown

Reduce Your Carbon Footprint

**Energy Efficiency** - residential - can work with S. Jersey materials

**Explaining Energy Aggregation** - Help residents accept a green alternative in energy aggregation plan - timely to offerings this fall or next year

**Direct Install** Videos - need for better (more efficient) ventilation systems in HVAC systems for present and future COVID concerns - opportunity? Joann to bring this to Mercer County Coalition

Rex to follow up with Sustainable Jersey on **biofuels**

**Solar Energy** - link still on website and can still work with EnergySage

State Energy Master Plan

Fuel Cells / Hydrogen House / Joy Arena

~ Start using Instagram?

~ Data Visualization / Arts Component

~ Connection to the High School? / Citizen Science Projects?

~ Challenge or Competition? For example, how has your energy usage changed during this time of social distancing?

~ Incorporate Environmental Justice?

Discussion on forming an energy committee to further prioritize these energy projects.  
Joann will put this request out to the GT Friends' list

**WEBSITE** (Scott) Updating the Farmer's Market page on the website. Promoting our recycling collections. Also working with the What's New part of the website, which goes wonky on the phone app.

Scott to check on the status of the Hopewell Harvest Festival scheduled for Sept. 26, 10-4 p.m.

### **UPCOMING EVENTS**

July 25: Collect Recycled Material at PFM

August 13: Green Team Meeting virtually? *May be Postponed*

Sept 12: Styrofoam Collection at Hopewell Borough Hall 12-3 p.m.