

HOPEWELL VALLEY GREEN TEAM

July 9, 2020 via Zoom

Agenda

PLASTIC FREE JULY (Joann)

A project with Mercer County Sustainability Coalition

REDUCE, REUSE, RECYCLE

- ~ Zero Waste Boxes (Carol)
- ~ Pennington Farmers Market
 - Logistics
 - Staffing
- ~ Styrofoam Collection Sept 12
 - Confirm Location
 - Hire Truck & Driver
 - Publicizing / Staffing

FOCUS ON ENERGY

- ~ Develop a Campaign Calendar for sharing info on the Theme
(PLUS a Campaign Calendar for our Recycling Activities)
- ~ Angles on Energy
 - EV Chargers
 - Reduce Your Carbon Footprint
 - Energy Efficiency
 - Explaining Energy Aggregation
 - Direct Install Videos
 - State Energy Master Plan
 - Fuel Cells / Hydrogen House / Joy Arena
- ~ Start using Instagram?
- ~ Data Visualization / Arts Component
- ~ Connection to the High School? / Citizen Science Projects?
- ~ Challenge or Competition? For example, how has your energy usage changed during this time of social distancing?
- ~ Incorporate Environmental Justice?

WEBSITE (Scott)

UPCOMING EVENTS

July 24: Collect Recycled Material at PFM

August 13: Green Team Meeting

Sept 12: Styrofoam Collection at Hopewell Borough Hall 12-3