

HOPEWELL VALLEY GREEN TEAM
September 10, 2020 Minutes via Zoom

In attendance: J. Held, C. Meyer, R. Parker, S. Fulmer, M. van Vuuren, P. Kinney, A. Long (guest)

REDUCE, REUSE, RECYCLE

~ Styrofoam Collection Sept 12 Joann reviewed the safety procedures and logistics, and will email GT Friends with information and ask for more volunteers

~ Zero Waste Boxes (Carol) We might be able to purchase another Med. Athletic Ball box and another Sml Battery box, if delivery costs for styrofoam collection are lower than budgeted

~ Pennington Farmers Market #5 collections are up. Planters no longer accepted at Lowes. H. Depot site says yes to accepting material, but the store said no. Paul to talk with corporate, to clarify. Joann to do a poster outlining all materials that we are accepting.

~ Discussion with Lisa Nicolaison, Princeton Univ Office of Sustainability will be our guest at the October GT meeting.

~ Rechargeable Batteries - “Know Your Battery” educational materials, This might be a project for Amanda, G.S. looking for a Gold Award project.

FOCUS ON ENERGY

~ Mercer County Energy Efficiency October

~ Develop a Campaign Calendar for sharing info on the Theme
(PLUS a Campaign Calendar for our Recycling Activities)

~ Angles on Energy

EV Chargers

Reduce Your Carbon Footprint

Energy Efficiency

Explaining Energy Aggregation - This can be a **Call to Action**, where the GT (maybe with a community partner) educates the community to get folks to sign up for the “green option” when the aggregation contract gets rolled out (November?). Paul could jointly write an article. Team up with the Arts Council to pull “energy” out of GT logo for emphasis, to get the word out.

Direct Install Videos

State Energy Master Plan

Fuel Cells / Hydrogen House / Joy Arena

~ Start using Instagram?

~ Data Visualization / Arts Component

~ Connection to the High School? / Citizen Science Projects?

~ Challenge or Competition? For example, how has your energy usage changed during this time of social distancing?

~ Incorporate Environmental Justice?

WEBSITE (Scott) - Adding collections to the site. Working with a consultant to keep domain and host (Schoolhouse) separate, however possibly looking for another host for the website.

UPCOMING EVENTS

Sept 12: Styrofoam Collection at Hopewell Borough Hall 12-3

Sept 26: Collect Recycled Material at PFM

Oct 8: Green Team Meeting 7:30 p.m. via Zoom

Oct 31: Collect Recycled Material at PFM - **Last collection of season!**

Nov 12: Green Team Meeting 7:30 p.m. via Zoom

Dec 10: Green Team Meeting 7:30 p.m. via Zoom